

IMAGEWORKS

Pricing Guide

Real Estate Media Packages

DRONE AERIALS INCLUDED IN ALL PACKAGES AT NO EXTRA CHARGE\*



ESSENTIALS  
PACKAGE

✓ Interior & Exterior Photos
✓ Aerial Photos & Video
✓ Cinematic Video Ad (1-2 Mins)
✓ Custom Video Branding

STARTING AT

\$245

SQFT	PRICE
0-2000 .....	\$245
2001-4000 .....	\$325
4001-6000 .....	\$445
+ 1000 .....	\$100

PRICING WITHIN SERVICE AREA AND LESS THAN 2ACRES



MEDIA +  
SOCIAL  
PACKAGE

✓ Interior & Exterior Photos
✓ Aerial Photos & Video
✓ Cinematic Video Ad (1-2 Mins)
✓ Custom Video Branding
✓ Vertical Social Media Reel (30-60s)
✓ Virtual Twilight Cover Photo
✓ Agent Intro / Voice Over

STARTING AT

\$325

SQFT	PRICE
0-2000 .....	\$325
2001-4000 .....	\$395
4001-6000 .....	\$495
+ 1000 .....	\$100

PRICING WITHIN SERVICE AREA AND LESS THAN 2ACRES



FULL  
LUXURY  
PACKAGE

✓ Interior & Exterior Photos
✓ Aerial Photos & Video
✓ Cinematic Video Ad (1-2 Mins)
✓ Custom Video Branding
✓ Vertical Social Media Reel (30-60s)
✓ Twilight Exterior Photos
✓ Agent Intro / Voice Over
✓ Floor Plan and 360 Zillow Tour

STARTING AT

\$545

SQFT	PRICE
0-2000 .....	\$545
2001-4000 .....	\$645
4001-6000 .....	\$795
+ 1000 .....	\$100

PRICING WITHIN SERVICE AREA AND LESS THAN 2ACRES



ZILLOW  
SHOWINGTIME  
+ MEDIA PACKAGE

✓ Interior & Exterior Photos
✓ Aerial Photos
✓ Floor Plan
✓ 360 Zillow Tour

STARTING AT

\$275

SQFT	PRICE
0-4000 .....	\$275
4001-6000 .....	\$445
+ 1000 .....	\$100

PRICING WITHIN SERVICE AREA AND LESS THAN 2ACRES

À La Cart Service & Add-Ons



PHOTOS

✓ Interior & Exterior Photos
✓ FREE Aerial Photos
✓ Next Day Delivery
✓ Print & MLS-Ready Photos

STARTING AT

\$145

SQFT	PRICE
0-2000 .....	\$145
2001-4000 .....	\$225
4001-6000 .....	\$295
+ 1000 .....	\$100

PRICING WITHIN SERVICE AREA AND LESS THAN 2ACRES



ZILLOW  
SHOWCASE  
360 TOUR

✓ 360 Zillow Tour
✓ Free Floor Plan

STARTING AT

\$150

SQFT	PRICE
0-4000 .....	\$150
4001-6000 .....	\$295
+ 1000 .....	\$100

PRICING WITHIN SERVICE AREA AND LESS THAN 2ACRES



CINEMATIC  
VIDEO

✓ Free Aerial Video
✓ Elegant Editing
✓ High End Music
Branded & Unbranded Versions for MLS

STARTING AT

\$145

SQFT	PRICE
0-2000 .....	\$145
2001-4000 .....	\$245
4001-6000 .....	\$345
+ 1000 .....	\$100

PRICING WITHIN SERVICE AREA AND LESS THAN 2ACRES



TWILIGHT  
PHOTOGRAPHY

✓ Exterior Photos at Dusk
✓ Capture Outdoor Lighting
✓ Make Your Listing Pop

ONLY

\$150

OR PAIR WITH ANY PACKAGE FOR + \$125



AERIAL  
PHOTOGRAPHY

✓ Captures Views & Ammenities
✓ Primary Photo Property Outline*
✓ FAA Part 107 Certified Pilots
✓ Next Day Delivery
✓ Print & MLS-Ready Photos

STARTING AT

\$125

ACRES	PRICE
0-10 .....	\$125
10-50 .....	\$195
50-100 .....	\$295
+ 25 .....	\$50

\*If Requested



AERIAL  
VIDEO

✓ Captures Views & Ammenities
✓ Initial Property Outline*
✓ FAA Part 107 Certified Pilots
✓ Print & MLS-Ready Photos

STARTING AT

\$125

ACRES	PRICE
0-10 .....	\$125
10-50 .....	\$195
50-100 .....	\$295
+ 25 .....	\$50

\*If Requested

COMBINE PHOTOS AND VIDEO FOR A FULL AERIAL MEDIA PACKAGE STARTING AT \$195

Package Add-On Options

Virtual Twilight .....	\$25/Photo
Virtual Staging .....	\$35/Photo
Twilight Photos .....	\$125
Social Media Teaser (15-30s) .....	\$50
Social Media Reel (15-60s) .....	\$125
Listing Description Voice Over .....	\$125
On-Camera Intro/Outro .....	\$35
Agent Intro/Outro & Voice Over .....	\$45
Capture community amenities .....	\$45
Over 2 acres .....	\$50/per 10ac

Important Notes

- Turn around time is 24-48 hour unless otherwise stated.
- A sales tax of 8.625% is not included in pricing and will be added to your invoice for photography and videography services.
- Listed prices are for within Conway, Maumelle, LR, NLR, Benton/Bryant. Travel charges apply outside these areas. +\$25 per 25 miles outside the closest serviceable area.
- Any additional interior media requested of shops, barns, club houses, pool houses, etc. will be added to the total sqft of the shoot
- Cinematic Videos will be provided with branded and unbranded versions for MLS compliance.
- A YouTube link for the unbranded version of the video is available upon request from the KIW YouTube account for no additional cost.
- We do not post or facilitate uploading your content to MLS.
- Virtual staging and Virtual Twilights are charged per photo. Pricing may vary depending on property.
- If the property is within controlled airspace and we are unable to get clearance for drone flight, drone will not be provided.
- We do not cap any package to a specific number of photos. We will provide what the property